



# WORLD FORUM IN ACTION

Last fall, our Canadian National Representatives sent the following message to prior World Forum participants from Canada. We were inspired by their forward thinking and wanted to share it with all of you who are looking forward to World Forum 2014:

Dear Past Canadian World Forum Delegates:



As your National Representatives to the **World Forum Foundation** ([WorldForumFoundation.org](http://WorldForumFoundation.org)), we would like to send a friendly reminder that the next **World Forum on Early Care and Education** will be held in San Juan, Puerto Rico, May 6-9, 2014! There is still plenty of opportunity and time to plan and save funds to attend! We had previously set a goal of increasing our Canadian participation by 20% over the 2011 gathering; this means we would have 125 Canadian delegates at the next World Forum!

We encourage you to consider attending and to pass the word along to your colleagues and partners. Listed below are some ideas for fundraising and financing your participation:

- Have monthly program/centre bake sales, garage sales, car washes, fundraiser dinners.
- Assign some of your 2013-14 professional development dollars to this event.
- Set aside a few dollars from each paycheck for World Forum 2014; some employers have even set up matching funds!

Even though one fundraiser may be small, remember that it adds up and can help alleviate costs to attend World Forum 2014!

All the best; see you in Puerto Rico – if not sooner!

Sue Sterling and Glory Ressler

What goals do your country's delegates have for participating in World Forum 2014? What financing and fundraising strategies do you have? We invite all of you to share your strategies and goals for participation at [WorldForumFoundation.org/participate](http://WorldForumFoundation.org/participate)



Just as we National Reps love to get an email from each other, I send out WF updates to a larger group of NZ colleagues who I know would be interested in our World Forum work. So, making the most of technology and letting others know about the global work we are doing, the global reach and learnings that we are a part of, and that we have and the opportunity/invitation to join the community by coming to WF next year . . . start saving now, I say!! The WF then helps to begin conversations and new friendships.  
– Selena Fox, New Zealand



We should make more use of technology to 'lure' our colleagues to attend World Forum 2014 in San Juan, Puerto Rico. For me it will be particularly important if I can have at hand an electronic invitation to send to corporate foundations in Colombia and other Latin countries.  
– Marisa Uribe, Colombia



With regards to the fundraising, I would like ideas/suggestions on good fundraising options that can work in Africa. Fundraising is a new idea in my country and people's response is poor. I want to increase participation from Africa! Awaiting your ideas.  
– Ugochikwue Ikem, Benin



Share the information with related networks – maybe having a flyer designed for groups or networks, highlighting the benefits of WoFo for such networks. In Sri Lanka, for example, the National Network on ECCD would be a good network to start with.  
– Nanditha Hettitantri, Sri Lanka



One thing I am going to do is to try to get a group booking via an airline, as this may work out cheaper. We have just under one year to go – we need to put the idea out there. This will give colleagues one year to save their 'pennies'!  
– Laura Henry, United Kingdom



**JUNE 29**

**Get Ready for Mud Day!**  
 Time to plan your party — find logos  
 and resources to promote your own Mud Day!  
[WorldForumFoundation.org/mudday](http://WorldForumFoundation.org/mudday)

